

Order / Rev: 37669
 Alt Order #: 08887347
 Flight Dates: 10/31/12 - 11/06/12

Advertiser: Heller, Dean R-USS
 Product Desc: HELLER/SENATE/REP
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	--WTF--		3		\$200.00		0.00				
3	8	10/31/12	11/02/12	1230-2p Soaps/ LMAD CM		1230-2p --WTF--	:30	3	\$375.00	LV2	0.00	NM	3	\$1,125.00
				Soaps / Let's Make A Deal										
SOAPS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	--WTF--		3		\$375.00		0.00				
4	8	11/05/12	11/05/12	1230-2p Soaps/ LMAD CM		1230-2p M-----	:30	1	\$375.00	LV2	0.00	NM	1	\$375.00
				Soaps / Let's Make A Deal										
SOAPS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/11/12	M-----		1		\$375.00		0.00				
5	8	10/31/12	11/02/12	630-7p Inside Edition CM		630-7p --WTF--	:30	3	\$325.00	LV2	0.00	NM	3	\$975.00
				Inside Edition										
INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	--WTF--		3		\$325.00		0.00				
6	8	10/31/12	11/02/12	7-8p Rotator CM		7-8p --WTF--	:30	3	\$350.00	LV2	0.00	NM	3	\$1,050.00
				7-8p Rotator										
ET/INSIDE ED														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	--WTF--		3		\$350.00		0.00				
7	8	11/05/12	11/05/12	7-8p Rotator CM		7-8p M-----	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00
				7-8p Rotator										
ET/INSIDE ED														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/11/12	M-----		1		\$350.00		0.00				
												Totals	15	\$4,700.00